

Spring 2016

David H.

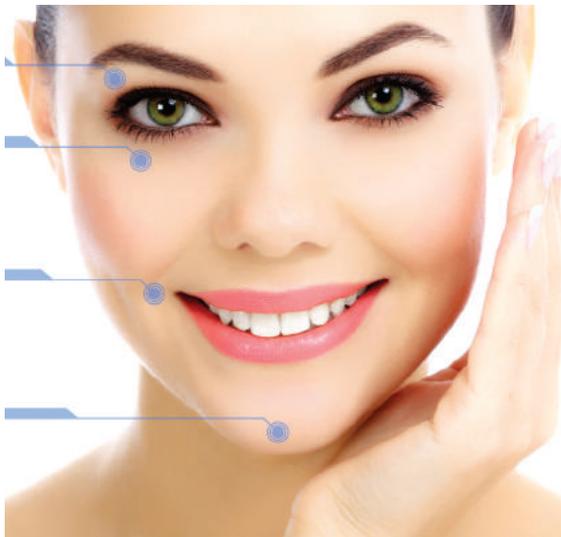
McDaniel M.D. Laser & Cosmetic Center



ANTI-AGING NEWS

757.437.8900

Major Recent Advances in Non-Surgical Skin Rejuvenation & FDA Approvals



FACE

- Restoring Lost Volume
- Juvéderm Voluma®

NECK & CHIN

- CoolMini™
- Kybella®
- ThermiTight™

BODY

- Faster CoolSculpting®
- DualSculpting™
- SculpSure®
- ThermiSmooth™ 250
- Vanquish ME™
- Z-Wave Pro®

Look inside to learn more!



Welcome Note

We now have the ability to sculpt and rejuvenate the face, neck and body by artistically combining procedures to produce natural and enduring non-surgical results. We hope to see you soon!

Dr. McDaniel

Dr. McDaniel's Honors and Lectures

HONORS:

March 2016: Presidential Citation by the American Society for Laser Medicine & Surgery "honoring Dr. McDaniel's commitment to research and innovation to advance laser and energy based science, and years of commitment to teaching at ASLMS."

LECTURES:

Nov. 2015: FDA – Special Invited Speaker

Nov. 2015: Hampton University Skin of Color Research Institute Symposium – Co-Director Presented lectures on "Melasma" & "Keloids"

Jan. 2016: Master Aesthetic Course – Co-Director – Presented lectures on "3D Photography", "The Latest in Face and Neck Rejuvenation" "Anti-Aging Cosmeceuticals" and Performed Live Procedure Demonstrations

March 2016: American Academy of Dermatology

March 2016: American Society for Laser Medicine and Surgery. – Co-Director for: "What's New in Lasers and Energy Based Devices" & Invited Speaker on "Non-Invasive Body Contouring Options"



Photo results may vary

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Non-Surgical Options—The Art & Science of Natural Beauty



THERMISMOOTH

Thermismooth is a non-invasive, gentle treatment using controlled RF energy to tighten and lift skin to stimulate collagen. This precise, no downtime treatment targets problem areas around the eyes, mouth, cheeks, and neck in typically 3 to 6 treatments. Especially effective around eyes.



BOTOX WITH A NATURAL LOOK

Botox® is one of three FDA cleared neuromodulators (also Xeomin® and Dysport®) which help relax muscles of facial expression and thus softening or eliminating unwanted fine lines and wrinkles. Techniques are available that do not cause the 'frozen' look and will help minimize the risk of brow droop.



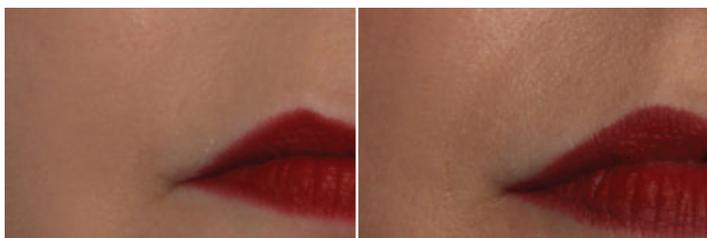
ULTHERAPY

Ultherapy is an ultrasound procedure that tightens skin and stimulates the production of new collagen and elastin deep within the skin. It is the only non-invasive procedure FDA approved to lift skin on the brow, neck and under the chin.



PICOSURE®

Picosure Focus Laser is the newest fractional laser to reduce fine lines and improve uneven skin pigmentation. This laser treatment is gentle and produces less discomfort and downtime than traditional fractional or IPL devices.



LIPS

Lip artistry has advanced in recent years. We now have the ability to help lips become thicker and more shapely with the use of Hyaluronic Acid fillers and neuromodulators. Each person's lips are unique. Therefore, it is important to get an individualized treatment plan that suits your specific needs and enhance your natural beauty.



PERIORAL AREA

This is a critical area for anti-aging as many factors combine or collide in this area to create a sad, tired or aging look. Sometimes these changes are actually the symptom of a more distant problem such as sagging from cheek deflation or volume loss.

Chin & Neck Treatments: Major New Non-Surgical Options

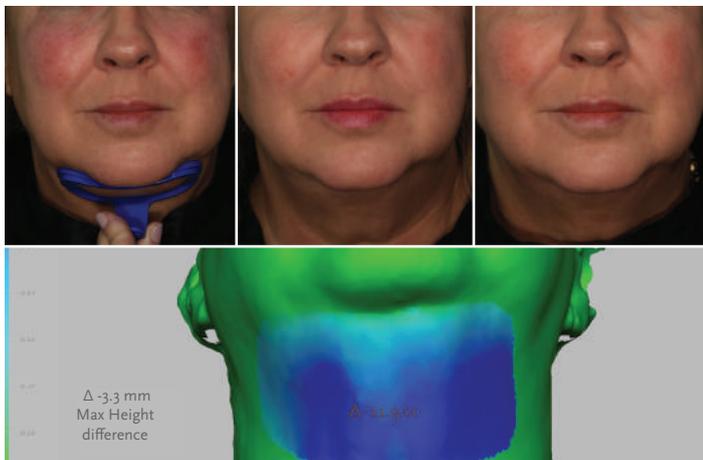
Never in my career have I seen so many truly major advances in treatments for the chin and neck areas. The recent FDA clearances for Kybella and CoolMini Coolsculpting are very significant non-surgical treatments that in many ways rival surgery—and without many of the recovery or side effect risks.

Kybella is an injectable drug that kills fat cells and CoolMini Coolsculpting utilizes a process called cryolipolysis that has been used in millions of treatments worldwide to successfully eliminate fat cells. Both are highly effective clinically and when properly used have an outstanding safety profile. Results are enduring and based on extensive basic science and clinical trial data it appears likely that the fat that is removed is permanently destroyed.

We offer both treatments and Dr. McDaniel is a speaker's bureau member for Kybella and teaches this as well as being involved with clinical research on new improvements to the CoolMini treatment (some of which will likely soon come into widespread use internationally). These treatments may also be mixed and matched to customize treatment and can also be used in conjunction with other skin tightening procedures such as ThermiTight, Ultherapy, Exilis and others which we offer in order to optimize treatment outcomes. —Dr. McDaniel



COOLMINI™



ZELTIQ COOLSCULPTING COOLMINI™ REDUCE THE UNWANTED “DOUBLE CHIN”

We were excited to announce last year that we were the first in our area to offer the new CoolMini™ that helps reduce unwanted fat in the submental area under the chin. Just like CoolSculpting, the CoolMini simply freezes the fat. The treatment allows the body to naturally eliminate the fat over a 12-week period. The process starts with the applicator placed under the patient's chin. Once set, the CoolMini applicator freezes the fat cells and then begins to eliminate them. CoolMini requires no needles, surgery or even downtime allowing for patients to return to work after their treatment. Results can be seen as early as a few weeks with optimal results being seen between 3-4 months. Skin tightening may occur as well. Dr. McDaniel and our team have helped develop the new more advanced CoolMini techniques for neck sculpting.

KYBELLA



Hate your double chin? Kybella is one of the newest treatments on the market that is FDA approved and proven effective for the reduction of moderate to severe submental fat, also known as the “double chin.” A series of non-surgical injections containing a naturally occurring molecule are made in the areas of concern. The fat is broken down in the treated areas and naturally processed, giving your neck a more contoured appearance. Multiple treatments typically are required. Results are typically seen in a few weeks and optimal results develop over 3 to 4 months. Skin tightening may occur and some temporary swelling is common and may be severely visible in contrast to CoolMini.

<i>Kybella</i>	
WHAT DOES IT DO? Eliminates fat underneath the chin	COMMON SIDE EFFECTS Temporary swelling, bruising, local numbness, redness
HOW LONG? Fat reduction is long-lasting or permanent	
IDEAL CANDIDATES If you are bothered by submental fullness or your “double chin”	
COSTS \$300-\$450 per cc	

Photo results may vary



Facial Volume Loss & Sagging Non-Surgical Correction

JUVEDERM VOLUMA

Juvederm Voluma continues to show dramatic results for lifting and providing a natural more youthful appearance. Nearly all the patients I have seen return at two years still have most or all of their correction. So the predicted 2+ year duration is indeed true and our experience mirrors what my European retained colleagues who have used Voluma for many years had advised.

Voluma treatment techniques are evolving and even better results are now possible. Continued improvements in the blunt cannula techniques have reduced bruising as well as allowed much more artistic and natural sculpting. We can now create a very balanced appearance with an extremely low risk of bruising and minimal discomfort (the cannula tips are not sharp like regular needles).

Juvederm Voluma is a truly outstanding filler which is transforming the way non-surgical lifting and facial skin rejuvenation are performed. However, it is experience and technique sensitive. Patients should be aware that a technique which is currently very popular injects what I believe is too much filler into the upper cheeks. I am very disappointed to be seeing so many 'chipmunk' or 'apple' cheeks that look unnatural and out-of-proportion for people's faces. This look is not inherently from the Voluma...it is typically created from the technique and/or the actual total volume being injected. Also, excessive volume injections are not only unattractive and unnatural appearing, but they may be unnecessarily expensive.

Areas treatable with Voluma include:

- Hollow temples (which may also give a bit of a 'lift' around the eyes)
- Sagging middle and lower face
- Overall lifting of the entire mid and lower face
- Sunken or flat cheeks
- Jawlines that are no longer youthful appearing

We offer some innovative options which are also included in our treatment fees at no additional cost. These include FREE Pulsed Dye Laser treatment and GentleWaves LED treatment for any unsightly bruising if it appears (you need to come in within the first day or two after treatment-we can work you in on little or no notice).

Special note: It is now possible to use sterile mixing hubs to add more anesthetic agent to fillers, to blend fillers to achieve special concentrations for custom work and also, very importantly, to withdraw only the needed amounts of fillers. This is important because most syringes contain 1.0cc and often we only need small amounts for artistic work. This is especially true if for example a patient has a few fine upper lip lines and needs a small amount of different filler such as Belotero® or Restylane® Fine Lines. There is no reason to pay for a full syringe of 1.0 cc when you might only require 0.2 cc. We simply pro-rate the fees based on what is actually used. This allows us to mix and match whatever forms, brands, and/or concentrations of as many fillers as we need to give you the best look, with the longest duration and lowest investment.



<h3><i>Juvederm Voluma</i></h3>	
WHAT DOES IT DO? Restores lost facial volume	COMMON SIDE EFFECTS Some temporary bruising
HOW LONG? Results immediately visible; Lasts up to two years or more	
IDEAL CANDIDATES Patients with sagging areas of the lower and mid face or jawline	
COSTS Typically, \$985 per 1.0cc syringe	

Note: Dr. McDaniel serves on the Medical Advisory Board for Juvederm Voluma as well as serving as consultant for other special projects. He also just returned from teaching about Voluma and performing live injections at an international cosmetic surgery meeting where his co-faculty included one of the original FDA Voluma study experts and also leading dermatology and plastic surgery injectors. Dr. McDaniel is also currently doing research using recently developed 3D digital imaging to help map the ideal areas to inject fillers for optimal results with natural appearance.

Photo results may vary



THERMITIGHT

ThermiTight is a minimally invasive procedure which delivers controlled thermal energy under the skin to achieve skin tightening. This single treatment procedure is typically painless, using a small probe to deliver the thermal energy to the targeted tissue such as the neck, abdomen and thighs. The procedure typically takes less than one hour. It can cause rapid shrinkage of the skin and requires little or no downtime. Results can be seen immediately and usually improve over three to six months. Most patients report results that last three years or more.



ThermiTight + Microliposuction

<i>ThermiTight</i>	
WHAT DOES IT DO? Injects radiofrequency energy underneath the skin to tighten it	COMMON SIDE EFFECTS Temporary swelling, bruising or numbness of skin
HOW LONG? See results typically in weeks. Continued improvement for 6 months	
IDEAL CANDIDATES Mild to moderate loose or sagging skin on neck and jawline	
COSTS Range typically from \$2,800 to \$3,880	

ULTHERAPY

Several of the new procedures now allow for significant results for lifting and tightening specific anatomic zones on the face, eyes and neck, but Ultherapy® is currently the only non-invasive procedure FDA-cleared to lift all of the neck, chin and brow areas. It is one of the few non-surgical procedures proven to stimulate both new collagen and new elastin fibers. Ultherapy uses focused sound waves aided by real-time ultrasound imaging to selectively guide and deliver the energy to the desired areas and depths for optimal treatment. Your skin then responds with both immediate effects and then longer-term continued improvement for months after the treatment resulting in a natural-appearing lift over time. Treatment may produce redness for a short time and slight swelling for a few days but Ultherapy bypasses the surface of the skin and thus is a non-surgical procedure. We can combine Ultherapy with other new procedures such as reducing under chin fat so that the tightening and lifting effect of Ultherapy is enhanced.



<i>Ultherapy</i>	
WHAT DOES IT DO? Uses ultrasound to lift and tone loose or sagging skin	COMMON SIDE EFFECTS Slight swelling, tingling or tenderness to touch
HOW LONG? See results within 2-3 months. Optimal results at 6 months	
IDEAL CANDIDATES Sagging or lax lower face, neck, chin or brow skin	
COSTS Range from \$425-\$2,075-\$4,075	



EXILIS

Exilis is an FDA approved skin tightening device that uses radiofrequency (RF) energy. It can be used almost anywhere on the body and there is typically no downtime, no anesthetic, no numbing cream and no after care with treatment. Exilis may be used to tighten the lower face and upper neck as well as loose skin above the knees.

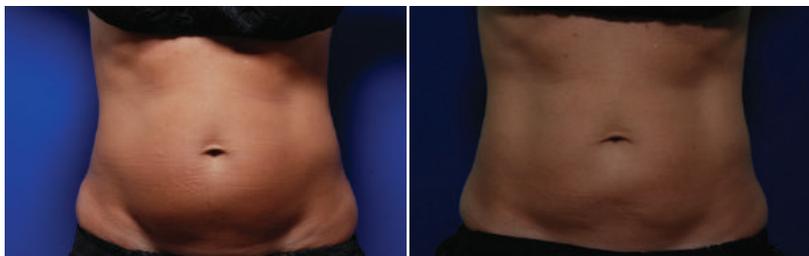
Non-Surgical Body Fat Reduction & Body Contouring

We are excited to be the first in the region to offer CoolSculpting/Dual-Sculpting, CoolMini and now SculpSure and at the time of writing also the only center in the region to offer all these modalities: CoolSculpting, Sculpsure, Vanquish, Z-Wave, Thermismooth 250 and Exilis (which may be mixed and matched or combined to maximize efficacy and to provide individualized treatments).

With the beach a few miles away and amazing oceanfront dining, it can be hard for some of us to keep up with our dream “beach body” here in Hampton Roads. With advances in new technology, it might not be as hard as you think to recapture the beach body you have always dreamed of.

ADVANCES IN COOLSCULPTING BODY CONTOURING & FAT REDUCTION

CoolSculpting is a non-invasive, non-surgical body contouring technique that can eliminate stubborn unwanted fat by up to 25% per treatment. Treatable areas include abdomen, inner and outer thighs, arms, flanks/love handles and double chin. CoolSculpting utilizes cooling applicators which treat unwanted subcutaneous fat as low as -10°C. Treatment procedure times can be completed in as little as 35 minutes and typically there is no downtime. CoolSculpting is a great way to kick start a new exercise regimen, get you ready for that beach vacation or to simply make you feel more comfortable in your clothes. We additionally combine with Z-Wave radial pulsing which allows fat reduction at twice the usual rate in the first 4 weeks. Our key staff are graduates of CoolSculpting University.



<i>CoolSculpting</i>	
WHAT DOES IT DO? It eliminates unwanted fat cells from problematic areas	COMMON SIDE EFFECTS Temporary tenderness to touch or with exercise is possible
HOW LONG? Initial results seen within 2 months and full results by 6 months	
IDEAL CANDIDATES Someone with distinct areas of fat bulges	
COSTS Typically \$745-\$1,175 per treatment area	

SCULPSURE LASER BODY CONTOURING

SculpSure uses light-based laser energy to treat and kill fat cells within the body. Over time those fat cells will naturally eliminate resulting in a slimmer looking appearance.

This 25-minute procedure consists of a maximum of four applicators at a time that are applied to the treatment area producing a mixture of heating and cooling sensations. Typically, there is no-downtime with this treatment, allowing patients to even come on their lunch hour. Multiple different anatomic areas may be treated at the same time. The SculpSure treatment applicators adapt easily to many body shapes and sizes—allowing treatment in many cases for patients who could not previously be treated with CoolSculpting.

Results may be seen as early as 6 weeks with optimal results typically seen around 3 months. Common possible side effects include swelling, bruising, firmness or tenderness. Call us today to learn more about how SculpSure could be right for you.

<i>SculpSure</i>	
WHAT DOES IT DO? Reduces fat by disrupting fat cells with a laser	COMMON SIDE EFFECTS Tenderness in treatment site areas
HOW LONG? See results in as little as a few weeks. Optimal results by 3-6 months	
IDEAL CANDIDATES People with a body mass index (BMI) of 30 or less. May also treat areas that do not bulge.	
COSTS \$250 per single/each applicator	



Cellulite

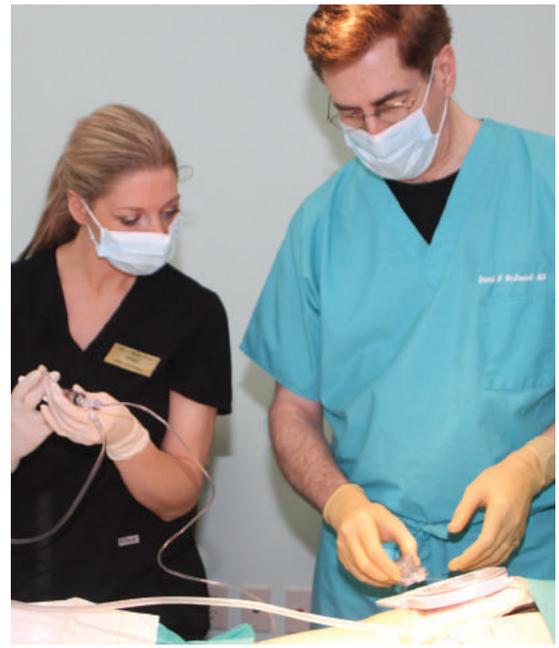
NEW: CELLFINA™ ‘DITCH YOUR DIMPLES’ FINALLY A LONG-LASTING TREATMENT

Cellfina is a minimally invasive FDA-cleared treatment that helps smooth away cellulite dimples for long-lasting results. Surveys of patient satisfaction show 96% two years after treatment. Dr. McDaniel anticipates that ongoing long-term follow up out to 3 or 4 years is going to indicate very similar results.

We conducted some of the clinical studies that led to FDA approval of other cellulite treatment devices in the past and we have studied cellulite in our research division for nearly two decades, but this is the FIRST time that we have seen a therapy that actually treats both cellulite at the root anatomic cause and also has enduring results. Cellfina is a major breakthrough!

Cellfina is a single in-office treatment which breaks up the underlying fibers which are the anatomic cause of what we see visibly on the skin as cellulite. This minimally invasive procedure is performed with local anesthesia. Some temporary tenderness and bruising are common, but results are seen rapidly and progressively improve for a smooth look that lasts for years.

It is most effective for the deeper dimples on the buttocks, hips and outside thighs. More minor surface texture issues such as orange peel skin, superficial dimpling and slight contour changes on the front of thighs actually are more cost-effectively treated with other new non-surgical ThermiSmooth 250, Exilis and Z-Wave Pro treatments (which we also offer). Currently we are the only center in the region to offer all of these options and we are the first to offer Cellfina.



Coleman Center for Cosmetic Dermatologic Surgery, Metairie, LA. Results from one Cellfina Treatment, Two Years Later



Z-WAVE PRO

This therapy using radial pressure waves to non-surgically treat and smooth the appearance of orange peel and rippling type of cellulite on hips, thighs and abdomen. It is a massage-like sensation that has no down-time. Typically, six to ten sessions are recommended. You can receive 2-3 treatments per week.

Z Wave can be used alone or in conjunction with Cellfina. It also has been shown to significantly accelerate and enhance the results of CoolSculpting for fat reduction treatments.

THERMISMOOTH 250

ThermiSmooth 250 is a non-invasive, gentle treatment using controlled radio frequency energy to stimulate collagen on most body areas such as the neck, abdomen, thighs and arms. Treatments are gentle and non-invasive with typically no downtime and typically does not interfere with activities. Treatments are usually done one to three weeks apart and in a series of four to six sessions.



VANQUISH ME™

Vanquish Me is the newest version of the device which can treat large areas of the lower abdomen with wide focused radiofrequency energy for rapid treatments to produce circumferential reduction of the abdomen core.

Microneedling

Microneedling has been around for a few years but due to inconsistency of results and various problems with quality and safety of some microneedling devices this technique is just now coming into its full potential. There is now some very good science behind microneedling.

We have been doing research on various devices and brands of equipment and techniques for the last few years and now believe that we understand what really works well and are offering it to our patients. There are two types of microneedling we perform in-office: a pen-like device which is more a ‘stamper’ and a ‘roller’ type device which also infuses various agents into the skin through the microneedle holes during treatment. Options include anti-aging, pigment lightening and other active agents and the device basically acts simultaneously as a microneedle device and also a ‘drug delivery device’.

We also have found one excellent home-use microneedle roller device which also includes a collagen stimulating peptide to apply immediately after treatment. We have seen excellent results with these treatments including the home use device as both a maintenance device and a first line of treatment device.

Wrinkles, acne scars, pores, stretch marks and overall photoaged skin seem to be the most consistent responders. I encourage you to come in and speak with our master esthetician to learn more and we provide a free training lesson for the home use device which also comes with a sanitizing kit which you should use. Note that you should not share these devices with other users.



Rejuvenating Hydrator



Bio-Restorative



Super Potent Antioxidant



Minimize Bruising

New Category of SPF

These are what represent the first-in-class of a newly emerging category of what are truly ‘therapeutic’ sunscreens. They not only have the UVB (sunburn or “SPF”) protection and the UVA or ‘Broad Spectrum’ (aging) protection factors but they contain botanical antioxidants and DNA repair enzymes. These active ingredients have non-steroidal anti-inflammatory effects on sun damage and rosacea but also specifically repair the DNA damage that leads to non-melanoma skin cancers (basal cell carcinoma and squamous cell carcinoma). The scientific data is very sound and Dr. McDaniel has experience in research with some of the actives in both of these sunscreens. They also have some wrinkle reduction ability and are highly recommended by Dr. McDaniel.



Women’s Health—ThermiVa™ RECLAIM. RESTORE. REVIVE.

Doctors and patients are increasingly excited about the recent advances in vulvovaginal rejuvenation. Now, utilizing radiofrequency energy, women can get relief from common post-menopausal symptoms such as vaginal dryness as well as functional and cosmetic issues externally. We are pleased to offer ThermiVa, an in-office procedure that utilizes radio frequency waves to promote collagen synthesis to tighten the female tissues all without surgery, pain, downtime, or anesthesia. ThermiVa can be used to treat internal and external female tissue. Therefore, women may get relief from post-menopausal symptoms while treating vaginal looseness and improving their labial cosmetic appearance.

For more information, contact Trisha O’Meara FNP-C for your confidential consultation. Trisha is a Certified Family Nurse Practitioner with extensive education in women’s health and aesthetic nursing. Along with a very knowledgeable and friendly nursing support team, her goal is to provide women with a comfortable experience throughout consultation, application, and rejuvenation of their feminine attributes.



Laser Therapies



MELASMA

Melasma is a chronic disorder in which the skin overproduces pigment in splotchy patterns on the face. Recent research indicates that not only ultraviolet light exposure plays a critical role, but also now infrared and even visible light contribute to the problem (and its recurrence). We are participating in a new clinical trial for FDA submission at the time of this writing... so stay tuned for future updates.



ROSACEA/FACIAL VEINS

Rosacea and facial veins can appear as we age. They can be genetic and exacerbated by aging, sun exposure or other inflammatory triggers. They are typically easily treatable, typically by a series of specialized vascular or laser IPL treatments, which can eliminate the tiny vessels and calm down the ruddy appearance to even out the skin tone.



STRETCHMARKS

Stretchmarks can range from mild to disfiguring and present problems for both men and women. Several laser techniques can be used to treat stretchmarks depending on the characteristics of the stretchmarks. Generally multiple treatments are needed to stimulate the production of collagen to see an improvement of the stretchmark. Often typical home use therapies are combined with laser treatments.



SPIDER LEG VEINS

Small reddish or blue veins can appear on our legs over time. These visible veins are easily treatable by a series of simple injections called sclerotherapy, a solution which, when injected into the vein, irritates the vein lining causing them to close and eventually be reabsorbed into the body. In some cases, vascular laser treatments are also used, but usually sclerotherapy is more cost-effective and less painful than lasers.



LASER HAIR REMOVAL

Here at the Laser and Cosmetic Center we have four lasers for hair removal so that we may customize treatment to your hair and skin color. With its diode laser technology, we are able to deliver treatment to permanently minimize hair growth in an effective and safe way by targeting and destroying hair cells responsible for hair growth without harming surrounding skin.



TATTOO-PICOSURE LASER

The Picosure laser delivers ultra-short pulses to shatter the ink into tiny dust-like particles. Picosure generally takes fewer treatments, has faster clearance of ink and also less injury to surrounding skin than the traditional Nd:YAG lasers. Picosure is the only picosecond laser with a combination of 755nm/532nm wavelength option to treat the full color spectrum (blue, green, purple, black, red and yellow) of tattoo inks.

Non-Invasive Non-Surgical

SOME OF OUR RESULTS (PERSONAL RESULTS MAY VARY)

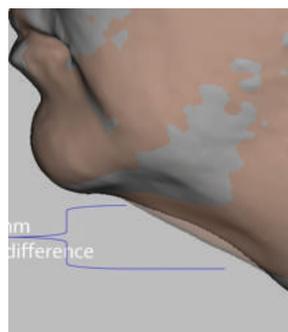


What's New in Research: Some of what we are working on

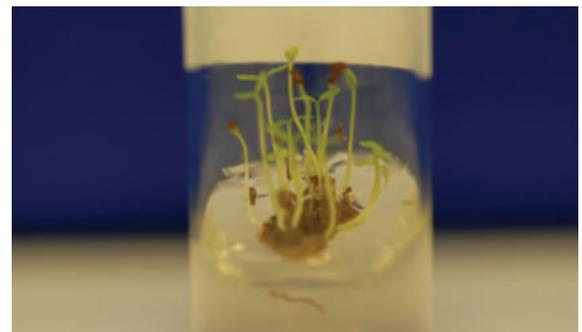
CHECK OUT SOME OF OUR NEW AND EXCITING PROJECTS
GOING ON IN BOTH LABORATORY AND CLINICAL RESEARCH



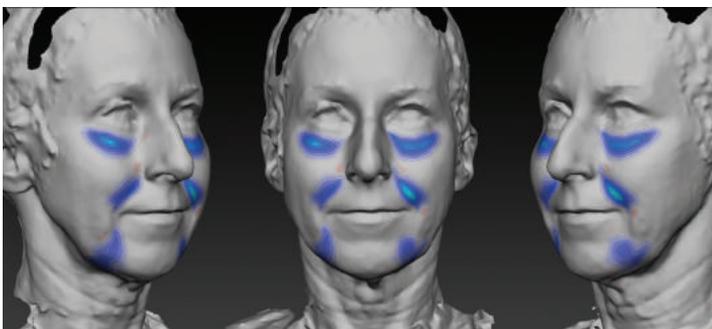
3D Image capture for Redness and Pigment



Metrics derived from 3D Imaging



Sterile plant in culture from seed



Using 3D Imaging to plan treatment



Improvement progression tracked with 3D Imaging

Photo results may vary





American Society for Dermatologic Surgery Cosmetic Fellowship

Our ASDS fellowship program will welcome a new fellow later this year who will be joining our program for a one-year fellowship. We are remodeling to increase our clinical research space and also provide additional clinical space for our new fellow as well as for Dr. Carraway and I to have a more dedicated room for teaching some of our exciting new neck rejuvenation procedures.

We also have received a grant for our molecular biology lab teaching to study different types of light which pass through the driver's side window and their effects on premature aging and fat loss. We will also be testing some innovative new skin care home use products and plant stem cell active ingredients.

TOWN CENTER IS GROWING AGAIN!

A new building is planned to grow out of our beloved free parking lot across from our entrance later in 2016. The free parking will continue in the garage directly above our office. Many of you have not been aware that the other door in our main lobby opens directly to the elevator a few feet outside the door that serves the parking garage. There is also free parking above Dick's and on the surrounding street areas as well as the other nearby flat lot parking.

IMPORTANT INFORMATION RE: R_x DRUG CONSUMER UPDATE

This is a special note that is not from our research but which is something that really concerns us all. The skyrocketing cost of drugs has particularly impacted the dermatology world in profoundly disturbing ways. For the first time in my career I have many patients in all walks of life who simply cannot afford (or choose not to pay) the new price increases for many dermatologic drugs.

Some are for medical problems such as rosacea while others are for more cosmetic products such as the various forms of RetinA. This new 'price gouging' extends to drugs which have in some cases been generic for many years! For example, an antibiotic dermatologists commonly use (doxycycline) has seen the generic increase from 6.3 cents to \$3.36 per pill (that is ~ 5300% increase). Some of my patients have paid \$400-\$600 for a small tube of one of the RetinA family of drugs. Please talk to us before you stop using your RetinA as we have found a reasonable solution for most patients that is in the ~ \$70 per tube range.

Also for you and your families I strongly urge you to go online and read the January 2016 issue of Consumer Reports article about...you will be shocked at how much prices vary for mainstream drugs. This is an outstanding article.

David H. McDaniel, MD

VOLUNTEERING FOR RESEARCH STUDIES

The team at our Institute of Anti-Aging Research want to remind you that we are continuously recruiting for the various, exciting research studies we will be conducting over the upcoming year relating to anti-aging and other cosmetic procedures and skin care products. Most studies provide these treatments and products at no cost to you and often come with some compensation for your time.

In order to be placed in our database as a potential candidate, please call us at (757) 437-8900 or (757) 417-8300 and mention you would like to be seen for a general research screening. This general screening visit consists of a simple questionnaire and a few pictures and usually takes about 20 minutes. It couldn't be easier...and once you are in our database there is no need to repeat the visit. Dr. McDaniel reviews the qualified candidates before every study, so if you are selected as a potential volunteer, we will contact you.

-The Staff at the McDaniel Institute of
Anti-Aging Research

Keep up with the *latest news* and our *specials*

VISIT OUR WEBSITE OR CALL TO LEARN MORE OR TO SIGN UP FOR
OUR MONTHLY SPECIALS E-BLASTS: DRMCDANIEL.COM OR 757.437.8900



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THE MCDANIEL LASER AND COSMETIC CENTER specializes in a range of Non-Surgical Skin Rejuvenation procedures to produce natural appearing results designed individually for your skin with your lifestyle and budget in mind. Our services range from treatment therapies such injectable fillers and Botox® to Laser and Light Therapies, as well as newer therapies for Skin Tightening and Fat Reduction which offer our patients the results they are looking to attain with typically minimal or no-downtime.

We can provide solutions for all ages, budgets and issues.

Come visit us!

CALL US AT 757.437.8900

EMAIL US AT INFO@DRMCDANIEL.COM

David H. *McDaniel* M.D. Laser & Cosmetic Center

Best of 2015



- DERMATOLOGIST
- DAY SPA
- TATTOO REMOVAL
- SKIN CARE FACILITY (Bronze)